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**Say "Au Revoir" to U.S. Customers:
Website Helps American Consumers Boycott French Products**

Plainview, NY -- March 17, 2003 --**FrenchBoycott.org** has announced today that it is organizing a boycott against French products and companies. The French are putting our troops in danger by their actions. Their threatened veto, of a proposed UN resolution of force, will make war more, not less likely.

FrenchBoycott.org is organizing this boycott by:

- Encouraging investment managers to sell their shares in French corporations
- Listing French products which should be avoided
- Encouraging companies that stock French products to sell alternatives
- Providing solid reasoning for the boycott
- Supplying a brochure that can be printed and posted that lists products to be avoided
- Listing activities to perform to assist the boycott
- Supplying daily news regarding the boycott, and other war related information
- Supplying an email to send to friends to assist getting the word out on what to boycott
- Selling stickers that can be attached to French products saying "Made by a French Company – FrenchBoycott.org"

On the lighter side **FrenchBoycott.org** also has:

- French or Not! - a quiz which allows you to test your knowledge of French products
- French Magic 8 ball – see how the French make decisions
- French jokes
- Tag line is "Say "Au Revoir" to U.S. Customers!"
- A store selling products with the **FrenchBoycott.org** logo and tag line.
- An "En Francais" version

FrenchBoycott.org has been developed by Alec Berg, who has created the award winning website <http://StockG.com>, currently the owner of 22 websites, developer of seven software products and author of an upcoming book Dow 1,000: Fiction or Fact. He is available for phone and radio interviews nationwide, and for television appearances in the NY area.

For information: <http://www.FrenchBoycott.org> or
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